STRÖER

Barbara Liese-Bloch

Shareholders' representative

First appointment: 2020, current term of office: July 2023 - 2026

Nationality: German

Ms Barbara Liese-Bloch was born in Siegburg, Germany in 1971. After studying Business Administration at the European Business School in Montreux, Geneva and Madrid, she was responsible for strategic product marketing for EMEA at Bay Networks from 1994 onwards. This marked the beginning of her career in computer networking. After various mergers and restructuring processes, the company was acquired by Nortel, resulting in the largest merger of networking technology with conventional communication technology to date. Barbara Liese-Bloch changed industries and, after completing an MBA at SDA Bocconi in Milan, took over the management of Monofil-Technik Gesellschaft für Synthese Monofile mbH in Hennef, Germany in 2000. The highly specialised company develops and produces customised high-performance monofilaments made of thermoplastic polymers for technical applications and numerous special monofilaments for niche products. It manufactures its products exclusively in Germany, but distributes them around the world.

Barbara Liese-Bloch has more than 25 years of experience and expertise in the continuous repositioning of a niche supplier. She considers direct communication channels and the ability to respond and implement solutions quickly to be key success factors.

Other significant activities:

Ms Barbara Liese-Bloch belongs to the following other:

- a) Supervisory Boards to be formed under the law; and/or
- b) comparable national and international controlling bodies of other businesses:
- a) none;
- b) none.