



## Marc Schmitz

CEO of Ströer Content Group GmbH

Marc Schmitz was born in 1973 in Aachen. He studied Business Administration, specializing in e-business and controlling, at RWTH Aachen University. After completing his studies he became an IT/CRM consultant before moving into corporate consultancy with a focus on digital processes.

In 2005 Marc Schmitz joined OnVista, where he worked to establish the health portal Onmeda and later took overall responsibility for the venture. In 2010 he was appointed to the board of aufeminin S.A., Europe's largest digital publisher for women, where he was responsible for group's international business and developing its transnational activities. At the same time, he led the company's German subsidiary, gofeminin.de GmbH, as Managing Director.

Effective May 1, 2016, Marc Schmitz became CEO of the Ströer Content Group. In his role as head of the Content Group he has overall responsibility for the Ströer Group's publishing, subscription and e-commerce business.